

Professional Sales Leadership Freshman Scholarship

This special program is for qualified incoming freshman majoring in Professional Sales and Marketing. Illinois State University's Professional Sales Institute is providing up to 10 students with \$200 non-renewable scholarship awards.

Requirements:

- Qualified Candidates must enroll or have declared their interest to enroll as a new freshman majoring in sales and marketing at I.S.U.
- Minimum 3.0/ 4.0 high school GPA
- Rank in the top quarter of their high school graduating class OR have an ACT Composite score of 24 or above (equivalent SAT score also acceptable)
- Applications must be turned in by April 14th

Instructions: All application materials and supporting documentation should be mailed to

Allison Beck, Administrative Assistant
Professional Sales Institute
Campus Box 5590
College of Business
Illinois State University
Normal, IL 61790-5590

1. Complete all parts of the application located on the back side of this leaflet
2. Attach an essay on the following topic: (1 page/ single spaced/ self-authored)
"Why I am interested in a Career in Professional Selling & Sales Management"
3. Include at least 1 letter of recommendation from a non-family member
4. Completed application forms and supporting materials are due by April 14th.

"I value the opportunity to surround myself with talented and experienced sales professionals. I know my tenure with the Professional Sales Institute and the knowledge I gained from those around me will help in building my future success"

-Kyle Baner, Professional Sales Scholar and senior Marketing major