

[
PROFESSIONAL SALES
institute
]
 AT ILLINOIS STATE UNIVERSITY

2006 – 2007 CORPORATE PARTNER ACTIVITIES AND BENEFITS

PARTNER BENEFITS	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
	ANNUAL SPONSORSHIP \$5000 OR MORE	ANNUAL SPONSORSHIP \$3000 - \$4999	ANNUAL SPONSORSHIP \$2,000 - \$2999	ANNUAL SPONSORSHIP \$1,000 - \$1,999
Company-named Sales Student Award or Scholarship & opportunity to make a personal presentation to the winning student at the <i>Annual Awards Banquet</i>	✓			
Complimentary V-I-P Invitations and individual recognitions at the <i>Annual Awards Banquet</i> (Spring Semester of each year)	✓			
Featured article in one issue per year profiling your company and career opportunities in <i>SOLD!</i> , the Sales Institute's magazine	✓			
Exclusive direct access to and involvement in classes as guest speaker and executive instructor	✓			
Featured speaker in the <i>Professional Sales Institute Speaker Series</i>	✓	✓		
High visibility, participation, and involvement in Sales Institute activities (e.g. student mentoring, end of semester role plays, Partner in Residence)	✓	✓		
Facilitated access to interview rooms in the new College of Business building for use in recruiting interviews	✓	✓		
Complimentary Ads in <i>SOLD!</i> , the Sales Institute magazine (one complimentary ad in two issues each year)	Two Half- Page Advertisements	Two Quarter-Page Advertisements	Two Display Classified Ads	
High visibility posting of your company's job positions on the Institute's website	✓	✓	✓	
Recruiting assistance (e.g. scheduling rooms for meet-the-firm nights and publicizing events to students)	✓	✓	✓	
Complimentary <i>Sales Career Fair</i> Registration and Booth (Dedicated Sales Career Fair is held each Fall Semester)	✓	✓	✓	✓
Prominent Recognition on Institute's <i>Wall of Fame</i> located within the Professional Selling Institute's <i>Learning and Research Center</i>	✓	✓	✓	✓
Complimentary copies of the <i>Sales Student Resume Book</i>	✓	✓	✓	✓
Your Company Logo featured on the Institute's website with link to your company's website and job/career information	✓	✓	✓	✓
Advanced notification and invitation to Professional Sales Institute activities	✓	✓	✓	✓
Archival of company recruiting and career literature in <i>Professional Sales Institute Library</i>	✓	✓	✓	✓
Two complimentary copies of <i>SOLD!</i> , the Professional Sales Institute's magazine (2 issues per year)	✓	✓	✓	✓
Active participation with sales faculty and in program development as an <i>Advisory Board Member</i>	✓	✓	✓	✓