

2008 Summer Business Study

at Chuo University in Tokyo, JAPAN



This is an exciting new program, the first College of Business Program in Asia. All College of Business students are eligible, and you do not have to speak Japanese to participate.

Chuo University: Chuo University was founded in 1885 as The English Law School. The College of Business was established in 1949. Chuo University is a highly ranked private university. The University has an attractive campus west of Tokyo, about 40 minutes by subway from Shinjuku.

The Business Program: The program is scheduled for six weeks, tentatively from June 9 to July 4, 2008 (dates will be finalized later). Students will study the cultural environment of business and have the opportunity to learn about specific areas of Japanese business, such as Marketing in Japan, Management in Innovative Japanese Firms, and Money and Banking in Japan. Visits to Japanese firms and cultural sites are an integral part of the program.

Academic Credit: Participants will receive six hours of credit for two classes, INB 245, Business Study Abroad counts as a major elective and IDS 189 counts for any Humanities or Social Sciences section in the Outer Core. Students should generally have completed their junior year and have an overall GPA of 2.5 or higher at the start of the program.

Housing: Chuo University will arrange for homestay for all participants. This is a unique experience to get to know a Japanese family.

Cost: Preliminary costs are approximately \$3,897 for 6 weeks. Cost included: Program costs abroad; Exchange Program cost; OISP fees; ISU reduced tuition and insurance; Airfare; Passport, Room & Board and Personal Expenses.

Application Deadline: Submit your application to Dr. Varner, COB 206, by January 25, 2008. We will submit students on a rolling basis as applications come in.

For more information contact: Dr. Iris Varner, Director of International Business, COB 206, Phone 438-7843, e-mail izvarner@ilstu.edu and/or the Office of International Studies and Programs, Fell 308, Phone 438-5276. For more detail, check the international business web site: http://www.cob.ilstu.edu/management_quant_methods/programs/internationalbusiness/. You may also want to check the web site of Chuo University www2.chuo-u.ac.jp/intlcent/english/contents.htm.