



COB Student

eNewsletter

September 6, 2005

The College of Business Student e-Newsletter is sent to all COB undergraduate students periodically throughout each semester from the Dean's Office to share information about upcoming events, scholarships, etc... The newsletter is also available as a (pdf) on the "Current Students" tool bar on the COB website. The submission deadline for news items is 8:00 a.m. on the following publication dates: Sept. 16, 30; Oct. 14, 28; Nov. 11; Dec. 2. Send all news to Norris Porter, Assistant to the Dean for Student Services at neporte@ilstu.edu.

COB Student Organization News

Mark Your Calendars – Get Involved!

Detailed listings of College of Business events including upcoming student organization activities are available on the COB web page on-line at <http://www.calendar.ilstu.edu/eventrange.taf?catid=bus&Go.x=46&Go.y=8>. These events link to the University web calendar and are also picked up for publication by the *Vidette* and *Pantagraph*. Several COB student organization events/speakers are taking place this week/month including the Student Accounting Society, Business Administration Club, Pi Sigma Epsilon, American Marketing Association, Delta Sigma Pi, Sports Marketing Student Association, Gamma Iota Sigma, College of Business Executive Council, International Business Club, Society for Human Resource Management, Business Week, and more!

Get involved today and begin to develop your teamwork and leadership skill sets. Employers look for more than a good GPA during the interview process. More information about COB student organizations including contact information is available on-line at http://www.cob.ilstu.edu/general/student_organizations/.

Student Organizations Host Recruitment/Rush Activities

The Student Accounting Society will host a recruitment drive in the main atrium level of the COB Building on September 7th and a membership meeting at 7:30 p.m. in Stevenson 101. Delta Sigma Pi will host the following rush activities: Sept. 6 Informal Rush 8:30 p.m. in BSC – Circus Room, Sept. 7 Meet the Chapter 8:30 p.m. in BSC – Old Main Room, and Sept. 8 Formal Rush 8:30 p.m. in BSC – Old Main Room. Pi Sigma Epsilon will host the following rush activities: Sept. 6 Meet and Greet 7:00 p.m. in Fell 158, Sept. 7 Informal Recruitment 7:00 p.m. in Fell 158, Sept. 13 Formal Recruitment 7:00 p.m. in CVA 149. The American Marketing Association will host a membership recruitment drive on Sept. 7 from 10:00 a.m. to 2:00 p.m. in the COB Building. International Business Club will have a planning meeting on Sept. 13 at 8:30 p.m. in COB 132.

Beta Gamma Sigma Officer Elections

Students who have been inducted into Beta Gamma Sigma are encouraged to attend a meeting to be held on Sept. 13 at 5:00 p.m. in COB 412, the Executive Boardroom. Officers will be elected and two students will be chosen to attend the National Leadership Conference to be held in St. Louis on November 3 – 6. The Leadership Forum is a three day event that is described as an eye-opening, insightful, enlightening, challenging, self-revealing experience. Individuals are able to obtain perspective and direction to assist in personal and professional career planning. Students will meet students from all over the United States. Questions can be directed to Norris Porter, Assistant to the Dean at neporte@ilstu.edu.

Campus Events/Activities

Hurricane Katrina Relief Rally

On Thursday, September 8th from Noon to 1:00 p.m. the ISU community will come together on the quad to help those who continue to suffer through this terrible tragedy. The goal for the rally is to raise funds for the victims of Hurricane Katrina. Learn more about this event on-line at http://www.mediarelations.ilstu.edu/news_releases/0506/september/katrinareliefbenefit.asp.

Homecoming 2005 – Redbirds in Paradise

The University Program Board's Redbird Spirit Committee is sponsoring several activities for the 2005 Homecoming Celebration "Redbirds in Paradise." Activities include: 10/3 Diversity Dinner & LUAU on the quad; 10/4 Reggie's Games at Hancock Stadium; 10/5 Homecoming an evening of fun in the BSC; 10/6 Battle of the Bands in the BSC; 10/7 Torchlight Parade, Bonfire, and Pep Rally. For a full listing of events and information go on-line at <http://www.homecoming.ilstu.edu/>.

Lunch on Milner Plaza

The ISU Civil Service Council will host a Fried Chicken Lunch for \$6.00 on Friday, September 16th from 11:30 a.m. to 1:00 p.m. The profits from this event will benefit the Civil Service Scholarship Fund. Contact Jan Staley in the Marketing Department (COB 352) for ticket information.

Employment Events/Career Planning/Workshops

Fall Employment and Internship Fair

September 20th - 10:00 a.m. to 5:00 p.m. in the Bone Student Center Ballroom. This is a professional dress event! A listing of employers who plan to attend may be found on-line at <http://www.careercenter.ilstu.edu/students/events/FallEmploymentFairEmployersAttending.asp>. Make contact with over 150 employers looking to hire full-time professionals and interns.

Professional Sales Career Fair and Networking Reception

Participate in the third annual Professional Sales Career Fair & Networking Reception to be held Wednesday, October 12, 2005 in the Ballroom of the Bone Student Center. The event is being sponsored by the Professional Sales Institute and will provide company representatives an opportunity to interact with students who are interested in pursuing a career in sales from 1:00 p.m. to 4:00 p.m. and enable recruiters to follow-up with students they would like to "get to know better" at the Networking Reception immediately following the Career Fair (4:00 – 5:00 p.m.). The combined event will provide the formality of a traditional career fair plus a more informal setting wherein company representatives can socialize with high-potential candidates. This is a professional dress event. For a listing of employers and more information look on-line at <http://www.cob.ilstu.edu/profsales/whats happening.shtml>.

Internship Meeting for Marketing Students

Marketing majors interested in learning more about internships are encouraged to attend an internship meeting to be held on September 9th from 2:00 to 3:30 p.m. in COB 357. Contact the Marketing Internship Coordinator, Jim Munz, for more information at jbmunz@ilstu.edu.

Internship Meeting for Management and Business Administration Majors

Management majors interested in learning more about internships for the spring and summer of 2006 are encouraged to attend an internship meeting to be held on September 14th from 8:30 to 9:30 p.m. in COB 357. Contact Victor Devinatz for more information at vgdevin@ilstu.edu.

Workshops Provided by the Career Center

The Career Center is offering several workshops to help students with resume writing, preparing for internships, etc..... You can access the complete listing of workshops on-line at <http://www.careercenter.ilstu.edu/downloads/pdfs/FallWorkshops&Events2005.pdf>. Career Night Live will be held on September 13th from 6:30 to 8:30 p.m. in the Bone Student Center and will feature employer facilitated workshops. Get free business cards made by visiting the Career Center Bus on the quad near Schroeder Plaza on September 12th.

Career Center Staff in the College of Business Building

Staff will be available in the lower level atrium to answer career questions, review resumes, demonstrate how to use eRecruiting, and speak with students and faculty about the resources offered through the ISU Career Center. Dates and times include: 9/27 – 11 a.m. to 1:30 p.m.; 10/5 – 10:00 a.m. to 1:00 p.m.; 10/11 – 11:00 a.m. to 1:30 p.m.; 10/19 – 10:00 a.m. to 1:00 p.m.; 10/25 – 11:00 a.m. to 1:30 p.m.; 11/2 – 10:00 a.m. to 1:00 p.m.; 11/8 – 11:00 a.m. to 1:30 p.m. For more information contact Maureen Roach from the Career Center at maroach@ilstu.edu or by phone at 438-2200.

GRE and GMAT Free Practice Tests and Strategy Seminars

GRE and GMAT free practice test to be held on Sept. 24th. GMAT will be held from 9:00 a.m. to 1:00 p.m. in CVA 147. GRE will be held from 9:30 a.m. to 1:00 p.m. in CVA 151. Pre-register at 1-800-KAP-TEST. Strategy seminars will be held on Sept. 28th with GMAT from 6:30 to 8:00 p.m. in CVA 145 and GRE from 6:30 to 8:00 p.m. in CVA 151.

Graduate Professional School Fair

Students can meet with recruiters from graduate programs and professional schools from 2:30 to 5:30 p.m. on September 26th in the Bone Student Center Ballroom.

College of Business Events

College of Business Alumni Hall of Fame Panel Presentation

The panel presentation is open to the ISU community/general public and will feature alumni speaking about their business experiences while also fielding general questions from the audience. The panel will take place on Friday, October 7th between 3:00 and 5:00 p.m. in the Bone Student Center – Old Main Room. The College of Business honored the first inductees into its Alumni Hall of Fame in 2002. Each year the College names a small number of alumni to the Hall of Fame from nominations submitted by alumni, friends, faculty, and staff. Alumni are recognized for significant career accomplishment and outstanding service to others. A committee of faculty and staff assembled by the dean chooses the honorees from those nominated. The inductees are honored on a permanent display in the College of Business.

College of Business Family Weekend Activities

Join the Dean Dixie Mills along with department chairpersons, faculty and staff for a continental breakfast and building open house from 8:30 to 11:00 a.m. on Saturday, October 22nd. Breakfast will be served in the lower level atrium; self-guide tour maps will be available so families can explore the new building at their leisure. At 10:00 a.m. there will be a presentation on summer study abroad opportunities in COB 366. From 9:30 to 11:00 a.m. several specialized technology rooms will be open including: COB 366 Focus Group Room, COB 22 Main Computer Lab, COB 151 Financial Markets Lab, COB 152 Professional Sales Learning Center, and COB 430 The Executive Classroom.

Scholarships

College of Business Caterpillar Excellence Fund Scholarship

Applications are available on-line for the 2005/2006 COB Caterpillar Excellence Fund Scholarships. Seven \$1,000 scholarships will be awarded in December prior to winter break. The application deadline is Monday, October 10th. Qualified students must have a 3.0 or higher cumulative ISU grade point average, be enrolled full-time as a COB student for both the fall 2005 and spring 2006 terms, and be classified as a sophomore, junior or senior. The (pdf) application is available on-line at http://www.cob.ilstu.edu/general/scholarships/additional_isu.shtml.

College of Business News/Updates

Changes in COB Leadership

Edgar Norton has returned to his faculty position in the Department of Finance, Insurance and Law and Jim Moon has left his position as the Accounting Department Chairperson to become the new Associate Dean in the College of Business. Dr. Gerry McKean retired in May and in August accepted a new position as the Interim Chairperson for the Accounting Department. Chuck McGuire has left his role as Chairperson of the Finance, Insurance and Law Department and has accepted a position as Assistant Provost. Bill Scott has accepted the role of Interim Chairperson for the Finance, Insurance and Law Department. Mark Hoelscher has been named as the new Director for the Institute for Entrepreneurial Studies. Elaine Graybill has left her role as Assistant to the Dean for Constituent Relations to accept a full-time position in the ISU University Communications Office.

Changes in Internship Coordinators

Edgar Norton will assume the responsibility for the coordination of finance internships and Iris Varner will coordinate international business internships. Internship coordinators are listed on-line at <http://www.cob.ilstu.edu/general/contactinfo/display.asp?n=internship>.

Feedback Requested on COB Standards of Professional Behavior

As you may know, the Pilot version of our College of Business Standards of Professional Behavior and Ethical Conduct is available at <http://www.cob.ilstu.edu/professionalstandards/>. Feedback for the final revision should be e-mailed to Linda Showers at lsshowe@ilstu.edu by September 16, 2005.

COB Welcomes new ACC Faculty Members

Interim Accounting Chairperson Gerry McKean introduced new accounting faculty members at the fall faculty/staff conference on August 18th. New faculty members include Darryl Brown and Keith Jones. New NTT faculty members include Marie Dawson and Barbara Borders.

New Business Building Receives Press

The [new College of Business Building](#) has been featured in the following publications: Business Week, Crain's Chicago Business, American School & University, and the Pantagraph. During the summer the building also received a beautification award from the Town of Normal. During the summer the atrium artwork "World Engine" was installed. According to the creator/artist Gary Justis, business is the engine that drives the world. Its theories and application permeate human relations and have done so since the beginnings of human interaction. The large sculpture, World Engine, uses the idea of a fictional machine as a visual metaphor for this engine.

College of Business Computer Labs

Information about the hours and policies of the College of Business computer labs is available on-line at <http://www.cob.ilstu.edu/justforyou/current/computerlabs.shtml>.

Lost and Found

The Lost and Found for the College of Business is located in the Dean's office. Please bring all found items to COB 401 between 8:00 a.m. and 4:30 p.m. Report lost items there as well.

Show your COB Spirit!

Buy a College of Business shirt for only \$20. We currently have men's sizes in S – XXL; polo: red, white; long-sleeved, button-down: black, and stone. Women's sizes are available for order: pre-payment required. To purchase a shirt – or one of each– come to the Dean's office in COB 401 or call 438-2251 with the size and color you want, and we will have your shirt ready for you!

COB Fall Enrollment Numbers

There are 614 new freshmen majoring in business this fall who have an average ACT of 23.93. This is up from 482 students last year who had an average ACT of 23.7. There are 226 new transfer students who have an average transfer GPA of 3.15. This is up from 202 students last year who had an average transfer GPA of 3.08. Total enrollment for the COB is at 3076 students: 823 freshmen, 572 sophomores, 649 juniors, 838 seniors, and 194 graduate students.

COB Advisement News/Updates

COB Advisement Center Hosting Sophomore Group Meetings

Sophomore business majors should have received a letter announcing group meeting opportunities. Group meetings are designed to help students transition from the University College Advisement to the College of Business. Areas covered in the meetings includes: understanding and following your major and graduation requirements, registering for all of your classes, reading your undergraduate catalog, paying attention to prerequisites – University & COB policies, making appointments and utilizing assistance from the COB Advisement Center. Several meeting dates are available, but students must sign-up at least one week in advance. This will be your first and only opportunity to meet with a COB Advisor before spring registration begins on October 10th. Please check your notice for more information or contact the [COB Advisement Center](#) at 438-8385 or in person at COB 129.

Advance Registration for the Spring 2006 Semester Begins on October 10th!

Don't wait until the last minute to schedule a planning appointment with your College of Business Academic Advisor. Make an appointment today! Business majors who have completed 24 or more semester hours are advised in the COB Advisement Center (COB 129). Due to a staff change, advisement loads have shifted slightly and you may be seeing a new Academic Advisor for the fall 2005 semester. Form more information about scheduling an appointment visit the Advisement Center on-line at <http://www.cob.ilstu.edu/advisement/appointments.shtml>.

Self-help Workshops and Tutoring

Student Counseling Services – Coping with College Workshop Series

The workshop series "Choices" offers programs that will empower you to make good choices about your relationships, life balance, career and more. Topics include the choices I make, relationships that work, stress management, and choosing careers. More information is available on-line at http://www.cob.ilstu.edu/justforyou/faculty_staff/pdf_docs/SCSCWCChoices.pdf.

University Center for Learning Assistance

UCLA provides free tutoring in a variety of subject areas, study skills assistance, a grammar hotline (309) 438-2345, and workshops on time management, using notes and textbooks effectively, test taking, stress management, successful writing, and the writing process. For more detailed information visit UCLA on-line at <http://www.ucla.ilstu.edu/>.

Diversity Events

Diversity Advocacy Office

Diversity Advocacy is part of the new Dean of Students Office and provides resources, programs, and support services for multicultural students, faculty, and staff that stimulate awareness and create a

supportive campus environment in which underrepresented students can flourish academically and socially. The first kick-off program this year will celebrate Latino Heritage. The program will be held in the Bone Student Center Old Main Room on September 14th from 6:00 to 7:00 p.m. For a complete listing of services and programs visit the Diversity Advocacy Office on-line at <http://www.deanofstudents.ilstu.edu/diversityadvocacy/>.

Cultural Career Network expands

The Career Center and the College of Business Liaison Team have been working to expand the offerings of the Cultural Career Network. CCN is a series of programs open to all students with a focus on students of diverse backgrounds. Programs provide unique connections with opportunities to network and partner with employers. Initial programs are slated for September 6, October 20, and November 3. See the Career Center website for more information at <http://www.careercenter.ilstu.edu/>.