



COB Student

eNewsletter

October 5, 2005

The College of Business Student e-Newsletter is sent to all COB undergraduate students periodically throughout each semester from the Dean's Office to share information about upcoming events, scholarships, etc... The newsletter is also available as a (pdf) on the "Current Students" tool bar on the COB website. **The submission deadline for news items is 8:00 a.m. on the following publication dates: Oct. 14, 28; Nov. 11; Dec. 2.** Send all news to Norris Porter, Assistant to the Dean for Student Services at [neporte@ilstu.edu](mailto:neporte@ilstu.edu).

## COB Student Organization News

### Mark Your Calendars – Get Involved!

Detailed listings of College of Business events including upcoming student organization activities are available on the COB web page at

<http://www.calendar.ilstu.edu/eventrange.taf?catid=bus&Go.x=46&Go.y=8>. These events link to the University web calendar and are also picked up for publication by the *Vidette* and *Pantagraph*.

Get involved today and begin to develop your teamwork and leadership skill sets. Employers look for more than a good GPA during the interview process. More information about COB student organizations including contact information is available on-line at

[http://www.cob.ilstu.edu/general/student\\_organizations/](http://www.cob.ilstu.edu/general/student_organizations/).

### Student Organizations Host Activities in September

- 10-5 – Student Accounting Society Meeting – 7:00 p.m. – COB 357
- 10-5 – Sports Marketing Student Association – 7:00 p.m. – COB 368
- 10-9 – Sports Marketing Student Association – 7:00 p.m. – COB 368
- 10/11 – Business Week Meeting – 8:00 a.m. – COB 430
- 10/11 – COBEC Meeting – 3:30 p.m. – COB 430
- 10/11 – Business Administration Club – 6:00 p.m. – COB 131
- 10/11 – Pi Sigma Epsilon – 7:00 p.m. – COB 149
- 10/12 – Society for Human Resource Management – 7:00 p.m. – COB 367
- 10/12 – Business Information System Club – 7:00 p.m. – COB 366 – guest speaker from IBM
- 10/18 – Business Administration Club – 6:00 p.m. – COB 131

## College of Business Events

### College of Business Alumni Hall of Fame Panel Presentation

The panel presentation is open to the ISU community/general public and will feature alumni speaking about their business experiences while also fielding general questions from the audience. The panel will take place on **Friday, October 7<sup>th</sup> between 3:00 and 5:00 p.m. in the Bone Student Center – Old Main Room.** **Extra credit slips will be given out following the panel presentation.** The presentation will

**address the theme – “Leading organizations in times of political and economic challenges.”** The College of Business honored the first inductees into its Alumni Hall of Fame in 2002. Each year the College names a small number of alumni to the Hall of Fame from nominations submitted by alumni, friends, faculty, and staff. Alumni are recognized for significant career accomplishment and outstanding service to others. A committee of faculty and staff assembled by the dean chooses the honorees from those nominated. The inductees are honored on a permanent display in the College of Business. Inductees for 2005 include:

- **Lucinda M. Baier '84, M.S.'87** of Great Falls, Virginia, earned a bachelor's degree in accounting in 1984 and her master's degree in accounting in 1987. She is President and Chief Operating Officer of Whitehall Jewellers Inc.
- **Willie Brown '73** of Bloomington, earned a bachelor's degree in business administration in 1973. He is Executive Vice President of State Farm Mutual Automobile Insurance Company.
- **James Hudson '80** of Carlinville, Illinois, earned a bachelor's degree in business administration in 1970. He is President and CEO of H&H Construction Services, Carlinville, Illinois.
- **Robert Rush M.S. '79** of Bloomington, earned a bachelor's degree in mathematics in 1968 and a master's degree in accounting in 1979. He is senior vice president of COUNTRY Insurance and Financial Services and a member of the COUNTRY Management Committee.
- **Steve Skinner '74, M.S. '76** of Lexington, Kentucky, earned a bachelor's degree in business administration in 1974 and a master's degree in business administration in 1976. He is the Rosenthal Endowed Professor of Marketing in the Gatton College of Business and Economics at the University of Kentucky.

#### **Professional Sales Institute Sales Seminar**

October 6, 2005 – 7:00 p.m. – COB 357. This is a FREE - special sales career forum featuring tips on resumes, professional dress and a discussion on what employers are looking for from students by Drew Butts, Enterprise Rent-A-Car executive. Information will also be provided on the Sales Scholar Program.

#### **SBDC Starting Your Own Business Seminar**

October 11<sup>th</sup> – 6:00 to 8:00 p.m. in the COB Building. This seminar is intended for those not yet in business. It covers topics including registering a business name, licenses and permits, obtaining a tax ID number, forms of insurance, recordkeeping, choosing a legal form of ownership, tax issues, and how to compute a break even point for a new business. This event is free and open to the public. Seating is limited, registration is required. Call 309-438-3610 to register or for more information.

#### **College of Business Family Weekend Activities**

Join Dean Dixie Mills along with department chairpersons, faculty and staff for a continental breakfast and building open house from **8:30 to 11:00 a.m. on Saturday, October 22<sup>nd</sup>**. Breakfast will be served in the lower level atrium; self-guided tour maps will be available so families can explore the new building at their leisure. At 10:00 a.m. there will be a presentation on summer study abroad opportunities in COB 366. From 9:30 to 11:00 a.m. several specialized technology rooms will be open including: COB 336 Focus Group Room, COB 22 Main Computer Lab, COB 151 Financial Markets Lab, COB 152 Professional Sales Learning Center, and COB 430 The Executive Classroom.

#### **Professional Sales Institute to sponsor Speakers**

The first event is scheduled for October 25 at 7:00 p.m. and will be the program for a Delta Sigma Pi meeting. The second event is scheduled for November 15 and will be the program for Pi Sigma Epsilon. Look for more specifics about each of these events on-line and in the next newsletter!

## **Campus Events/Activities**

### **Homecoming 2005 – Redbirds in Paradise**

The University Program Board's Redbird Spirit Committee is sponsoring several activities for the 2005 Homecoming Celebration "Redbirds in Paradise." Activities include: 10/5 Homecoming an evening of fun in the BSC; 10/6 Battle of the Bands in the BSC; 10/7 Torchlight Parade, Bonfire, and Pep Rally. For a full listing of events and information go on-line at <http://www.homecoming.ilstu.edu/>.

## **Employment Events/Career Planning/Workshops**

### **Professional Sales Career Fair and Networking Reception**

Participate in the third annual Professional Sales Career Fair & Networking Reception to be held Wednesday, October 12, 2005 in the Ballroom of the Bone Student Center. The event is being sponsored by the Professional Sales Institute and will provide company representatives an opportunity to interact with students who are interested in pursuing a career in sales from 1:00 p.m. to 4:00 p.m. and enable recruiters to follow-up with students they would like to "get to know better" at the Networking Reception immediately following the Career Fair (4:00 – 5:00 p.m.). The combined event will provide the formality of a traditional career fair plus a more informal setting wherein company representatives can socialize with high-potential candidates. This is a professional dress event. For a listing of employers and more information look on-line at <http://www.cob.ilstu.edu/profsales/whats happening.shtml>.

### **Workshops Provided by the Career Center**

The Career Center is offering several workshops to help students with resume writing, preparing for internships, etc..... You can access the complete listing of workshops on-line at <http://www.careercenter.ilstu.edu/downloads/pdfs/FallWorkshops&Events2005.pdf>.

### **Career Center Staff in the College of Business Building**

Staff will be available in the lower level atrium to answer career questions, review resumes, demonstrate how to use eRecruiting, and speak with students and faculty about the resources offered through the ISU Career Center. Dates and times include: 10/19 – 10:00 a.m. to 1:00 p.m.; 10/25 – 11:00 a.m. to 1:30 p.m.; 11/2 – 10:00 a.m. to 1:00 p.m.; 11/8 – 11:00 a.m. to 1:30 p.m. For more information contact Maureen Roach from the Career Center at [maroach@ilstu.edu](mailto:maroach@ilstu.edu) or by phone at 438-2200.

## **Scholarships**

### **College of Business Caterpillar Excellence Fund Scholarship**

Applications are available on-line for the 2005/2006 COB Caterpillar Excellence Fund Scholarships. Seven \$1,000 scholarships will be awarded in December prior to winter break. The application deadline is Monday, October 10<sup>th</sup>. Qualified students must have a 3.0 or higher cumulative ISU grade point average, be enrolled full-time as a COB student for both the fall 2005 and spring 2006 terms, and be classified as a sophomore, junior or senior. The (pdf) application is available on-line at [http://www.cob.ilstu.edu/general/scholarships/additional\\_isu.shtml](http://www.cob.ilstu.edu/general/scholarships/additional_isu.shtml).

## **University Annual Fund Seeking Student Workers**

The University Annual Fund is seeking student employees. More information is available on-line at <http://www.annualfund.ilstu.edu>.

## **College of Business News/Updates**

### **College of Business Computer Labs**

Information about the hours and policies of the College of Business computer labs is available on-line at <http://www.cob.ilstu.edu/justforyou/current/computerlabs.shtml>.

### **Show your COB Spirit!**

Buy a College of Business shirt for only \$20. We currently have men's sizes in S – XXL; polo: red, white; long-sleeved, button-down: black, and stone. Women's sizes are available for order: pre-payment required. To purchase a shirt – or one of each– come to the Dean's office in COB 401 or call 438-2251 with the size and color you want, and we will have your shirt ready for you!

### **New Student Toastmasters Organization**

Toastmasters is the best way to improve your communication skills. Lose your fears of public speaking and learn skills that will help you be more successful in whatever path you've chosen in life.

- **Deliver great presentations**
- **Easily lead teams and conduct meetings**
- **Give and receive constructive evaluations**
- **Be a better listener**

Contact Carol Sorenson for more information at 826-4706. The Student Toastmasters will meet on Fridays from 11:00 a.m. to Noon in the College of Business Building.

## **COB Advisement News/Updates**

### **Spring 2006 Advance Registration News**

The Office of the University Registrar mailed Advance Registration Entry Notices to all students on Tuesday, September 27<sup>th</sup>. This week students will receive an e-mail directing them to their portal accounts for additional information. The first day of Advance Registration for the spring 2006 semester will be October 10, 2005.

### **Military Withdrawal and Re-enrollment Procedures**

Due to the global climate since September 11, 2001, the number of Illinois State University students who have been called to active duty in the military has increased. A task force has created an on-line checklist resource for students providing information for students both before activation and upon return to the University. These checklists are available in (pdf) form at <http://www.enrollmentmanagement.ilstu.edu/military/>.

## **Self-help Workshops and Tutoring**

### **Student Counseling Services – Coping with College Workshop Series**

The workshop series "Choices" offers programs that will empower you to make good choices about your relationships, life balance, career and more. Topics include the choices I make, relationships that work, stress management, and choosing careers. More information is available on-line at [http://www.cob.ilstu.edu/justforyou/faculty\\_staff/pdf\\_docs/SCSCWCchoices.pdf](http://www.cob.ilstu.edu/justforyou/faculty_staff/pdf_docs/SCSCWCchoices.pdf).

### **University Center for Learning Assistance**

UCLA provides free tutoring in a variety of subject areas, study skills assistance, a grammar hotline (309) 438-2345, and workshops on time management, using notes and textbooks effectively, test taking, stress management, successful writing, and the writing process. For more detailed information visit UCLA on-line at <http://www.ucla.ilstu.edu/>.